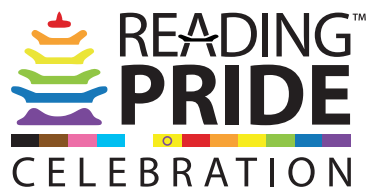


Reading Pride Celebration presents

**2026 Berks
Pride
Fest** 
Celebrating 20 Years of Pride

**Sunday July 19th
Jim Dietrich Park
11 AM - 5 PM**

**CODE OF CONDUCT &
FESTIVAL POLICIES**



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Berks Pride Fest is a private, ticketed community event produced by Reading Pride Celebration. The following policies are in place to ensure a safe, inclusive, and enjoyable experience for all attendees. By entering the festival grounds, you agree to comply with these policies.

REMOVAL POLICY

Reading Pride Celebration reserves the right to refuse entry or remove any individual who violates festival policies. Festival management retains sole discretion in determining violations and appropriate enforcement actions.

Berks Pride Fest is a tobacco- and smoke-free event, except in designated areas. The following are strictly prohibited:

- Smoking, vaping, or marijuana use outside designated areas
- Use of illegal drugs or substances
- Outside alcohol
- Full nudity (this is an all-ages event)
- Disorderly, disruptive, abusive, harassing, discriminatory, or threatening behavior
- Any actions deemed dangerous, unsafe, or inappropriate by festival management

Anyone violating these policies may be removed without warning. Tickets are non-refundable, and individuals removed from the festival will not be permitted to return.

Harassment or discrimination of any kind based on race, ethnicity, gender identity or expression, sexual orientation, religion, disability, age, or any protected characteristic will not be tolerated.

Berks Pride Fest is a safe and inclusive space for all. These policies help keep it that way.

ENTRANCE POLICY

Entry into the festival constitutes consent to reasonable search of bags and personal items. All approved items are subject to inspection for the safety of our community.

Prohibited Items

The following items are **NOT** allowed inside the festival:

- Weapons of any kind
- Outside food or beverages (including alcohol)
- Illegal drugs or substances
- Flyers, pamphlets, or materials for distribution
- Sound amplification devices
- Drones or unmanned aerial devices (unless authorized by festival management)
- Smoking/vaping materials for use outside designated areas

Approved / Exempt Items

The following items are permitted:

- Clear or see-through bags, wallets, small purses, or fanny packs
- Medically necessary bags, food, beverages, or medical devices
- Baby bags, strollers, and childcare items
- Folding chairs, picnic blankets, and umbrellas
- Small containers of sunblock and bug spray
- Empty reusable water bottles

Note: For everyone's safety, entry into the festival constitutes consent to reasonable search of bags and personal items.

PROTESTER POLICY

Berks Pride Fest is a private event. While we respect the right to free speech, the safety and experience of our attendees remain our priority.

Protesters may not enter festival grounds and must remain in designated public areas as directed by local authorities.

The following guidelines apply:

- No entry into ticketed festival space
- No blocking or disrupting entrance or exit points
- No use of sound amplification devices

- No distribution of literature or materials to attendees within festival grounds
- No use of foul, inflammatory, or threatening language directed at attendees

Festival management reserves the right to coordinate with local law enforcement if protest activity becomes disruptive, unsafe, or violates local ordinances.

Attendees are encouraged **not to engage with protesters**.

PHOTOGRAPHY & MEDIA NOTICE

Berks Pride Fest is a public community event. By entering the festival grounds, you acknowledge that photography, video recording, and live streaming may occur.

Your image, likeness, or voice may be captured and used by Reading Pride Celebration for promotional, marketing, archival, or media purposes without compensation.

If you have concerns about being photographed, please speak with a volunteer at the Pride Booth.

PET POLICY

We welcome pets and encourage responsible pet ownership:

- All pets must be leashed at all times.
- Aggressive or exotic animals are not permitted.
- Owners must clean up after their pets.
- Please keep pets cool and hydrated. Portable water bowls are encouraged.

Service animals are always permitted in accordance with ADA guidelines.

Pride-themed attire for pets is encouraged—but not required!

SAFETY & EMERGENCIES

In case of emergency, notify the nearest volunteer or visit the Pride Booth immediately.

Accessibility shuttles are available for individuals with mobility challenges.

This is a rain-or-shine event. Please plan accordingly and take precautions for heat, sun exposure, or inclement weather.

Stay hydrated and look out for one another.

TIPS TO ENJOY THE FESTIVAL

- Be yourself! You are among community—celebrate and express yourself proudly.
- Invite friends and allies to join in the fun.
- Spread kindness. Pride is about love, inclusivity, and unity.
- Bring cash. Not all vendors accept credit cards, and ATMs may not be available.
- Visit our vendors—they are here to support the LGBTQ+ community.
- Enjoy the entertainment! Bring a folding chair, blanket, or umbrella if desired.
- Wear sunblock and bring a small bottle for reapplication.
- Bring a small container of bug spray—park life includes nature!
- Volunteers are here to help—please ask if you need assistance.
- Want to get more involved? Consider volunteering.
- After the festival, complete our survey to help us improve.

OUR MISSION

To support LGBTQ+ individuals through advocacy, education, and community engagement — celebrating our history, empowering our future, and ensuring everyone can live openly, authentically, and safely.